

75th Southwest and Rocky Mountain Regional ACS Meeting

El Paso Convention Center
El Paso, TX

November 13 - 16, 2019

Chair:

Dr. Geoffrey B. Saupe, University of Texas El Paso

<https://www.acs.org/content/acs/en/meetings/regional/southwest.html>



Dear Marketing Manager:

Would your company benefit from access to a marketplace of professional chemists, biochemists, science educators and students from a vast area of the U.S.?

Do you sell any of the following products?

Analytical instruments	Chemicals	Computer software	Textbooks
Analytical services	Cell culture supplies	Computer hardware	Educational supplies
Laboratory equipment	Laboratory supplies	Database services	Scientific monographs

If so, then you should be an exhibitor at the joint meeting of the Southwest and Rocky Mountain regions of the American Chemical Society (SWRM/RMRM). This event will bring together upward of 1,000 chemists, biochemists and educators from universities, industries, and national laboratories. As a joint regional event, attendees will be coming from a particularly large area composed of 9 states in the Rocky Mountain and Southwest regions.

The following aspects of our meeting plan will maximize your interface with our attendees:

- The Exhibit Hall will be held at the beautiful El Paso Convention Center, **in the same building as all scientific symposia** (see http://elpasolive.com/venues/el_paso_convention_center for floor plan and venue information).
- Each exhibitor will be provided a **10' x 10' draped space and 6' table** professionally prepared by Destination El Paso with power and internet access. Options for customization are available.
- For the price of exhibitor space, **all exhibitors also become meeting sponsors** and will be featured in the electronic program. **Additional opportunities to sponsor scientific symposia also exist.**
- A number of **sponsored events** will be held in the Exhibit Hall during which no other programming is scheduled. These include:
 - **Catered welcome mixer and undergraduate poster session.** This is an especially great opportunity for representatives from graduate programs to meet our talented and diverse students!
 - **General poster sessions** each day of the conference.
 - **Coffee breaks** during breaks between scientific symposia.
 - **Women in Chemistry Luncheon.**

In addition, all exhibitors receive two complimentary registrations allowing complete access to all conference symposia and events. **Register by July 1, 2019 and receive a discounted rate of \$500 for non-profit and \$850 for all other exhibitors.** Registration forms including options for sponsorship are attached and can also be found on the SWRM/RMRM 2019 website. Spaces will be assigned on a first come first served basis by the Exhibition Chair. **We have spaces for up to 100 exhibitors, but don't delay as the best ones will go fast!**

Please address all Exhibition questions to the SWRM/RMRM 2019 Exposition Chair, Dr. Erik Yukl, etyukl@nmsu.edu

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